

AEONIC **FUTURE** **ROADMAP** **FOR** **2030**



www.myaeonice.com

MISSION 2030 OF AEONIC

1. PRODUCT & MARKET EXPANSION

- **A MILESTONE OF OVER 5 YEARS WILL BE REACHED.** 
- **70 TO 100 NEW HEALTH, PERSONAL CARE, AND FMCG SEGMENTS. PRODUCT BASKET BY 2030.**
- **AEONIC IS UPGRADING THE PACKAGING OF ITS PRODUCTS TO DELIVER A MORE PREMIUM, MODERN, WHILE MAINTAINING THE SAME TRUSTED QUALITY.**

MISSION 2030 OF AEONIC

2. RETAIL & DISTRIBUTION

- **AEONIC OPEN 100+ DLCP AND DISTRICT LEVEL EDUCATION CENTER FOR PHYSICAL MEETINGS**
- **OPEN ADDITIONAL 200–300 MINI SHOPPES IN HIGH-POTENTIAL URBAN AREAS**

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3. DIGITAL & TECH INITIATIVES

- **UPGRADE AEONIC MOBILE APP FOR E-COMMERCE, DISTRIBUTOR MANAGEMENT, AND TRAINING**
- **INTRODUCE VIRTUAL TRAINING & CERTIFICATION PROGRAMS VIA AEONIC ACADEMY**
- **LAUNCH AI-BASED DISTRIBUTOR SUPPORT SYSTEM FOR AUTOMATED GUIDANCE & TRACKING**
- **INTEGRATE ONLINE LOYALTY & REWARDS PROGRAM FOR CUSTOMERS AND DISTRIBUTORS**

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4. LEADERSHIP & TRAINING

- **CONDUCT ANNUAL AEONIC LEADERSHIP SUMMIT FOR TOP 1000 LEADERS**
- **INTRODUCE CROREPATI MENTORSHIP PROGRAM WHERE TOP LEADERS COACH NEW LEADERS**
- **AWARD TOP LEADERS & DISTRIBUTORS WITH EXCLUSIVE TRIPS, OR LIFESTYLE REWARDS**
- **COMPREHENSIVE PROGRAMS (RTP, LDP, ONLINE SESSIONS) TO TRAIN LEADERS.**
- **LAUNCH WOMEN EMPOWERMENT PROGRAMS FOR DISTRIBUTORS**

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5. INFRASTRUCTURE & OPERATIONS

- **LAUNCH SELF-MANUFACTURING PLANT WITH GMP/ISO CERTIFICATIONS**
- **OPEN 20 CITY OFFICES (5-6 CORPORATE, 14-15 REGIONAL)**
- **INVEST IN STATE-OF-THE-ART WAREHOUSES & LOGISTICS**

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6. FINANCIAL & INCENTIVE PROGRAMS

- **BUILD 50+ CROREPATI LEADERS BY 2030.**
- **CROREPATI LEADER TARGET: 50+ LEADERS EARNING ₹1 CRORE+ ANNUALLY**
- **DISTRIBUTOR INCENTIVES: LOYALTY REWARDS, RECOGNITION TRIPS, EXCLUSIVE PRODUCTS**

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7. GLOBAL EXPANSION

- **AEONIC GOES GLOBAL — LAUNCHING IN 5 NEW COUNTRIES WITH POWERFUL LOCAL LEADERSHIP, CUSTOMIZED PRODUCTS, AND A STRONG DISTRIBUTOR NETWORK READY TO REPRESENT BHARAT ON THE WORLD STAGE.”**

THANK YOU

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