



AEONIC

FUTURE

ROADMAP

FOR

2030



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MISSION 2030 OF AEONIC

1. PRODUCT & MARKET EXPANSION

- A MILESTONE OF OVER 5 YEARS WILL BE REACHED. 
- 70 TO 100 NEW HEALTH, PERSONAL CARE, AND FMCG SEGMENTS. PRODUCT BASKET BY 2030.
- AEONIC IS UPGRADING THE PACKAGING OF ITS PRODUCTS TO DELIVER A MORE PREMIUM, MODERN, WHILE MAINTAINING THE SAME TRUSTED QUALITY.



MISSION 2030 OF AEONIC

2. RETAIL & DISTRIBUTION

- **AEONIC OPEN 100+ DLCP AND DISTRICT LEVEL EDUCATION CENTER FOR PHYSICAL MEETINGS**
- **OPEN ADDITIONAL 200–300 MINI SHOPPES IN HIGH-POTENTIAL URBAN AREAS**



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3. DIGITAL & TECH INITIATIVES

- **UPGRADE AEONIC MOBILE APP FOR E-COMMERCE, DISTRIBUTOR MANAGEMENT, AND TRAINING**
- **INTRODUCE VIRTUAL TRAINING & CERTIFICATION PROGRAMS VIA AEONIC ACADEMY**
- **LAUNCH AI-BASED DISTRIBUTOR SUPPORT SYSTEM FOR AUTOMATED GUIDANCE & TRACKING**
- **INTEGRATE ONLINE LOYALTY & REWARDS PROGRAM FOR CUSTOMERS AND DISTRIBUTORS**



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4. LEADERSHIP & TRAINING

- CONDUCT ANNUAL AEONIC LEADERSHIP SUMMIT FOR TOP 1000 LEADERS
- INTRODUCE CROREPATI MENTORSHIP PROGRAM WHERE TOP LEADERS COACH NEW LEADERS
- AWARD TOP LEADERS & DISTRIBUTORS WITH EXCLUSIVE TRIPS, OR LIFESTYLE REWARDS
- COMPREHENSIVE PROGRAMS (RTP, LDP, ONLINE SESSIONS) TO TRAIN LEADERS.
- LAUNCH WOMEN EMPOWERMENT PROGRAMS FOR DISTRIBUTORS



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5. INFRASTRUCTURE & OPERATIONS

- **LAUNCH SELF-MANUFACTURING PLANT WITH GMP/ISO CERTIFICATIONS**
- **OPEN 20 CITY OFFICES (5-6 CORPORATE, 14-15 REGIONAL)**
- **INVEST IN STATE-OF-THE-ART WAREHOUSES & LOGISTICS**



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6. FINANCIAL & INCENTIVE PROGRAMS

- **BUILD 50+ CROREPATI LEADERS BY 2030.**
- **CROREPATI LEADER TARGET: 50+ LEADERS EARNING ₹1 CRORE+ ANNUALLY**
- **DISTRIBUTOR INCENTIVES: LOYALTY REWARDS, RECOGNITION TRIPS, EXCLUSIVE PRODUCTS**



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7. GLOBAL EXPANSION

- AEONIC GOES GLOBAL – LAUNCHING IN 5 NEW COUNTRIES WITH POWERFUL LOCAL LEADERSHIP, CUSTOMIZED PRODUCTS, AND A STRONG DISTRIBUTOR NETWORK READY TO REPRESENT BHARAT ON THE WORLD STAGE.”**



**THANK
YOU**

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